

Do You Know Where Your Data Is?

If your organization cannot properly assess the amount and sensitivity of the data it holds, it cannot properly assess the risk it poses in the event of a data breach.



Dark Data: data that an organization collects, processes, and stores but fails to use during normal operations.

Dark or Stale data can lead to:

- > Increased storage cost.
- > Increased management time.
- > Increased security risk.