

The Evolution of a **RANSOMWARE** Attack

During a ransomware attack, criminals encrypt data (often backups too) and demand a ransom to unencrypt the data. But the extortion does not always stop there.

INITIAL ATTACK

- Victim must pay ransom to restore files



After the initial ransom, victims must pay even more.

DOUBLE EXTORTION

- Victim must pay a second ransom so data is not leaked

TRIPLE EXTORTION

- Individuals must pay ransoms so data is not leaked

PROTECT YOURSELF

The cost of insurance, education, and safety precautions will likely be far less than the cost of a ransom, disruption of service, and legal actions that follow a cyber-attack.