

TYPES OF PHISHING



SOCIAL ENGINEERING

Social engineering pressures victims into giving sensitive information by exploiting them psychologically.



VISHING

A combo of "voice" and "phishing", Vishing is phishing by phone to try to steal your information.



SMISHING

Vishing's cousin, Smishing uses SMS text messages to try to steal your information.



BUSINESS EMAIL COMPROMISE

Scammers use spoofed email to try to get you to send funds or confidential information.



CEO FRAUD

An attacker impersonates your CEO, trying to get you to send funds or confidential information.



WHALING

An attacker targets the higher-ups at a company because they usually have the most sensitive information.



POP-UP PHISHING

A pop-up appears claiming there is a security issue, directing you to download a malware file to "fix" the issue.