

What is a PII Breach?

A PII (personally identifiable information) breach is an unauthorized acquisition of information that contains an individual's security, integrity, and/or confidentiality*.



PII SENSITIVE INFORMATION TYPICALLY INCLUDES, BUT IS NOT LIMITED TO:

FIRST AND LAST NAME OR FIRST INITIAL AND LAST NAME

PLUS ONE OR MORE OF THE FOLLOWING:

- Social Security number, the last 4 or more digits of a social security number, tax ID number, or other unique ID number.
- Username or email address in combination with a password or security question.
- Driver's license or state identification card number.
- Credit or debit card numbers (along with required security or access codes).
- Passwords, PINs, or other access information for financial accounts.
- Medical information.
- Unique biometric data that can be used to authenticate an individual including fingerprints, retina or iris images, or any other unique digital or physical representation.

*Often excludes good faith acquisitions by employees or agents.